

**CLAIMS**

1. A display box for a substantially cylindrical container with a profiled base, comprising side walls, a base wall and a front wall in which a window bounded by longitudinal edges and end edges is provided through which there projects outwards a cylindrical portion of a container which is housed in the box in a seat defined by said base wall and by inner longitudinal walls of the box and extending between said base wall and the front wall in correspondence with the longitudinal edges of the window provided therein, said window having substantially the same shape and dimensions as the outer profile of the longitudinal section through the container, wherein from one of the end edges bounding said window there projects a discoidal appendix separated from said front wall by a folding line or the like which enables the appendix to rotate about said folding line, in the discoidal appendix there being provided at least one hole the dimensions of which are such that a tooth or the like projecting from the container base can be inserted into each of them and retained therein, to prevent the container from rotating about its axis when housed in its seat in the display box.

2. A display box as claimed in claim 1, wherein the holes provided in the discoidal appendix are elongate and are distributed radially to converge towards the central point of said folding line.

3. A display box as claimed in claim 1 wherein the end edge of said window from which said discoidal appendix extends is shaped substantially complementary to the shape of the base of the container which the box is intended to house.

4. A display box as claimed in claim 2 wherein the end edge of said window from which said discoidal appendix extends is shaped substantially complementary to the shape of the base of the container which the box is intended to house.

5. A display box as claimed in claim 1 which is formed from a single piece of punched and crease-lined cardboard, which is folded and glued in discrete regions.
6. A punched and crease-lined cardboard sheet usable for forming a display box in accordance with claim 1.